

## ABSTRACT

A mobile phone having a broadcast receiving function that can promptly preset a receiving frequency depending on areas, and easily receive a broadcast of a broadcast station having the receiving frequency, even when a user moves around for a pleasure or business trip. The mobile phone has a broadcast receiving unit that receives a broadcast, including: a memory operable to store position information of a base station corresponding to a receiving frequency of a broadcast station receivable in an area indicated by the position information; and a control unit operable to acquire the position information of the base station, judge whether the acquired position information is stored in the memory, and when stored, read a receiving frequency corresponding to the acquired position information, and instruct the broadcast receiving unit to receive a broadcast of the broadcast station having the receiving frequency.